



# HARNESS THE POWER OF HALOTHERAPY AND BUSINESS GROWTH WITH AN EQUI-SALT FRANCHISE

At Equi-Salt, we're on a mission to improve the health and wellness of our animal friends. By harnessing the power of halotherapy, we're able to offer innovative treatments that improve the well-being of horses and companion animals across Canada. Our cutting-edge treatments have been shown to help horses, cats, and dogs overcome respiratory, skin, and immune system challenges, while also unlocking their full potential for better overall performance.

As a franchise owner with Equi-Salt, you'll be part of a team that's dedicated to making a real difference in the world of animal health. You'll have the chance to build a successful business, while also helping horses and companion animals and their owners achieve a better quality of life. With our ongoing support and training programs, you'll have all the tools you need to thrive as a franchisee.

So if you're ready for a thrilling adventure in the world of horse and companion animal health, then it's time to saddle up and join the Equi-Salt franchise. We can't wait to see where this wild ride takes us!

## UNLEASH THE HEALING POTENTIAL OF DRY SALT THERAPY WITH EQUI-SALT

Equi-Salt provides a holistic approach to treating horses, cats, and dogs. Our innovative halotherapy treatments have shown to be advantageous for animals suffering from allergies, respiratory issues, stress, anxiety and various skin ailments. Equi-Salt believes in finding gentle solutions with long-lasting effects! Here are some of the benefits you can expect with dry salt therapy:

- Immunity Boosting
- Antibacterial
- Anti-Inflammatory
- Antimicrobial
- Mucoactive (clears airways of mucus)

## INNOVATIVE HALOTHERAPY TREATMENTS AND ON-GOING SUPPORT



Innovative dry salt therapy treatments with halogenerators



Helps horses and companion pets with respiratory, skin issues and improves immune system and performance



Ongoing marketing, training, and business development support



Comprehensive halotherapy and business management training Equi-Salt ensures franchisee's business success with ongoing support

EQUI-SALT

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## THE FINANCIALS: LOW OVERHEAD AND START-UP COST



Minimum Investment: **\$20,000**



Franchise Fee: **Waived**



Royalty Fee: **2.0%** of gross sales  
Local Advertising (Up To): **10.0%**  
of gross sales



Corporate Marketing Fund: **1.0%**  
of gross sales

Starting a business can be expensive, but with Equi-Salt, you can keep your overhead and start-up costs low. Our mobile business model allows you to work from home and set your own schedule, which means you can save on rent, utilities, and other expenses. We also offer financing options and support to help you secure the necessary funding to get your business up and running.



### LOOKING FOR A FULFILLING AND REWARDING CAREER? LOOK NO FURTHER THAN EQUI-SALT

- Access To A Proven Business Model
- Comprehensive Training And Ongoing Support
- Exclusive Access To Our State-Of-The-Art Halogenerators
- Low Overhead And Start-Up Costs
- A Network Of Experienced Franchise Owners
- A Chance To Make A Positive Impact
- A Chance To Be Part Of A Community



## JOIN A PASSIONATE COMMUNITY: ARE YOU A FRANCHISE FIT?

As an Equi-Salt franchise owner, you will be part of a passionate community of animal health and well-being professionals who share your values and commitment to improving the lives of horses and pets everywhere. We are looking for franchisees who have the following attributes to join our team:



**Strong Sales And Customer  
Service Abilities**



**Must Love Animals!**



**Good With Timing And Schedule  
Management**



**High Personal Standards**



**Able To Meet Initial Investment  
Requirements**

Our franchise owners are dedicated to providing the best possible care for their clients' horses and other furry companions, and they are committed to supporting each other in their business endeavors. With Equi-Salt, you can be part of a community that shares your passion and dedication to animal wellbeing.



## Ready To Join The Adventure Of A Lifetime?

Contact Us To Learn More About Becoming A Part Of The Equi-Salt Franchise!

613-880-9660

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